

## OIL 150 NATIONWIDE MUSEUM KIT PROGRAM



*Celebrating the Story-  
Progress from Petroleum*

**Oil 150**  
206 Seneca St., Fourth Floor  
PO Box 128  
Oil City, Pennsylvania  
16301-0128  
  
800- 483-6264  
814- 677-3152 ext. 104  
814- 677-5206 fax  
[www.Oil150.com](http://www.Oil150.com)

As part of its mission to increase state and national awareness of the 150<sup>th</sup> anniversary of Drake Well and the birth of the U.S. petroleum industry, Oil 150 has initiated a nationwide Museum Kit Program. The program will provide more than 250 oil, natural gas, children’s and science museums across the country (including 40 in Pennsylvania) with museum kits containing media, educational and promotional materials.

As the Oil 150 celebration unfolds around the nation, each museum community will be able to tell its own unique story and integrate it into the complex, wonderful tale of oil industry achievement by building their own exhibits based on the components in the museum kits. Each kit will contain posters, promotional pamphlets, reference materials, industry overviews, small-scale replica artifacts, a CD of historic photographs, a copy of both the full and short-length WQED/ Oil 150 documentary, *"The Valley that Changed the World"*, and a CD anthology of Oil History in TV and film. Furthermore, to encourage educational programming, each museum kit will include an Oil 150 speaker's brochure and educator’s guides containing lesson plans and interactive learning tools.

Oil 150, in partnership with the American Oil and Gas Historical Society has conducted an initial survey of 250 museums nationwide. The survey asked museum directors and educators to identify exhibits and educational elements that will assist them in telling the story of the U.S. oil and gas industry. The needs expressed in the survey are addressed and incorporated into the final museum kits.



Another element of the museum kit program will be a nationwide local history contest. Each kit will include an historical inquiry seeking first-hand stories and locally developed short historical essays. Host museums that conduct local research and relay their findings and new essays to OIL 150 will be eligible to win one of twenty hand-hammered plates from Wendell August Forge. It is the hope of Oil 150 that such a contest will encourage museum visitors to express their personal perspectives about the past, present, and future of the oil industry.

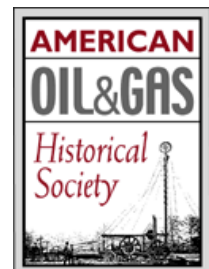
Fully implemented, the Oil 150 Museum Kit Program will easily generate 500,000 initial impressions. A significant number of that number will visit oil-related heritage sites around the country in 2009 and beyond. By expanding its celebration throughout the country, Oil 150 will foster an appreciation of our nation’s oil history and its roots in Pennsylvania.

The Museum Kit Program is managed by Ms. Melissa Mann, Oil 150 Deputy Director. For additional information or clarification, contact Ms. Mann at (800) 483-6264, Extension 103; [mmann@oilregion.org](mailto:mmann@oilregion.org).

(See reverse for project budget)



*Celebrating the Story-  
Progress from Petroleum*



**Oil 150 Nationwide Museum Kit Program**  
**Budget for Nationwide Program (250 kits)**  
*As of 3/21/2009*

## Expenses—

Consultant Services	\$ 3,000.
Oil 150 Staff Salaries and Fringe Benefits	5,350.
Reprinted Oil Secondary Sources	16,750.
Print the Oil 150 color pamphlets	10,000.
Print Oil 150 Speakers brochure	3,750.
Print Educator's Guide	12,500.
Print Oil Industry Overviews	13,750.
Print Local History Inquiries	10,000.
Create Poster of Oil History Timeline	6,800.
Conduct Essay Contest, including brass plates as prizes	3,200.
Replica artifacts	15,500.
Use fees for Master CD of Oil History photographs	1,250.
Produce CDs of Oil History Photographs	1,500.
Produce CD bibliography of Print Materials	1,800.
Duplicate CDs (TV/Film anthology)	2,500.
DVDs of WQED Oil 150 documentary	5,000.
Oil 150 Posters	1,250.
Evaluation of Project and Compilation of Data	300.
Shipping	5,000.
Project Audit	<u>800.</u>
<b>Total Expenses:</b>	<b>\$120,000.</b>

## Total Secured Funds—

National Park Service	\$20,000.
Pennsylvania Department of Conservation and Natural Resources	20,000.
Mr. and Mrs. Henry B. Suhr, Jr.	10,000.
National Fuel Gas Distribution Corporation	6,750.
AAPL Educational Foundation, Inc.	5,000.
Richard King Mellon Foundation	5,000.
Universal Well Services, Inc.	5,000.
ADDC Foundation	<u>1,859.</u>
<b>Total Revenue:</b>	<b>\$73,609.</b>

There are still several sponsorship opportunities available for some aspects of this program. That information is available on request from Melissa Mann, Oil 150 Deputy Director, at (800) 483-6264, Extension 103; [mmann@oilregion.org](mailto:mmann@oilregion.org).